ProductCamp Lviv 2018 is open for Partnership!

ProductCamp Lviv 2018 – Partnership Package Summary
http://www.pmc.center/events/lviv/product-camp/lviv-2018

	PARTNER	SUPPORTER
	$1200	$750
Benefits on the Day of ProductCamp Un-conference		
3-minute long company presentation during ProductCamp opening Session	YES	
Logo on sponsors slide of the Opening Presentation	LARGE LOGO	SMALL LOGO
Sponsor supplied collateral and/or item in registration bag provided to all attendees	YES	YES
Your company banner placed at the event main stream	YES	
Logo/Company Name on ProductCamp merchandise	YES	
Company Name on ProductCamp merchandise (instead of logo)		YES
Opportunity to provide raffle prizes	YES	YES
Registration discount for your employees	YES	
Gift Sponsor to the Best Breakout Speaker (optional)	YES	
Your video clip on Screens (if available at the venue)	YES	
Website & Email Marketing		
ProductCamp website: Logo and Link	YES	YES
Company name in ProductCamp outbound emails	YES	YES
Company logo & link on ProductCamp outbound emails	YES	
Promotional company content in email sent by ProductCamp after the event (as provided by sponsor)	YES	
Post-event recap e-mail: Logo and link	YES	
Social Media (FB)		
"Thank You" and other mentions in PC Community Center social media posts before, during and after event	YES	YES
Introduction to our members (can include call to action) before the event	YES	

Notes:
1. Printed collateral and sponsor supplies items must be received by the PCLUA18 at least 7 business before the un-conference day.
2. Promotional e-mail content must be e-mailed to the PCLUA18 at a minimum 30 days before the PC un-conferences.
3. Raffle prize can be technical gadget, gift certificate, gift set etc.
4. Gift to the Best Breakout Speaker can be technical gadget, gift certificate, gift set etc.

*Please contact us for additional information info@pmc.center

ProductCamp is an unconference event inspired worldwide by Pragmatic Marketing, driven by Product Management Community. Participants bring the ideas, lead sessions in their area of expertise, facilitate discussions, network, or volunteer. ProductCamp is a user-driven unconference that brings together passionate product managers and marketers who are interested in collaborating to share insights, learning the best practices, and networking with other top professionals in the product community.
Our agenda includes guest speakers, topical sessions, breaks and snacks, fun and networking.
We are building Product Management Community together.

Product Management Community Center, http://www.pmc.center/, sprang in 2015 to satisfy the need of product management people in the environment for experience exchange and networking. We piloted ProductCamp in Lviv and expanded to Kyiv.

http://www.pmc.center/gallery/photo-gallery/pmclviv2016

http://pmc.center/gallery/photo-gallery/pckyiv2017

The event gathers over 200 participants passionate about Product Management: 35% Product Managers, 20% Project Managers, 15% Business Analysts, 7% Software Engineers, 5% Students, and18% represent CEO, Entrepreneurs, Business Development, Marketing Management, Design, Public Relations etc. All coming from over 100 companies operating in Software Product / Development, Fintech, HealthCare, HoReCa, Media, Universities.

All session focus on Product Management – achievements, challenges, best practices, lessons learned, and other topics valuable to the participants, as they decide about the most part of the content on the day of ProductCamp.

ProductCampKyiv 2017 Flashbacks
https://youtu.be/iVdvBN2HeBM
ProductCampKyiv 2016 Sessions
https://youtu.be/w2Y_myB2kO8
ProductCampLviv 2016 Sessions
https://youtu.be/dpivX0qwsik
ProductCampLviv 2015 Sessions
https://youtu.be/asf4dMMhJr4

Feel ProductCamp spirit through Flashbacks http://www.pmc.center/gallery/video-gallery/productcamp-flashbacks. Get Inspired, Participate, and Partner with #ProductCampLviv 2018.